

## Manage your expenses with the zero – based budgeting method

Zero Based Budgeting (ZBB) is an approach used to budget operational spending. In traditional budgeting approach, new budgets are created by calculating the realized spending of the previous periods. On the other hand, ZBB, which resurfaced in the 21st century and gained popularity among organizations again, is an approach to budgeting that starts from zero.

With our fast, flexible and user-friendly Z+Pack | Detaysoft Zero-Based Budgeting Package for Intelligent Enterprises on SAP Analytics Cloud solution, adopt the next generation ZBB approach. Use this SAP-qualified package, and focus on the future and growth.



### What is ZBB?

#### ZERO-BASED BUDGETING

An approach to budgeting that **start from zero** instead of using the previous years' budgets by analyzing the needs of each operation

##### FOCUSED

Research into the rate of return on each item encourages spending based on the needs.

##### ALIGNED

Transparency and accountability foster a culture for growth to align the objectives of each department.

##### COST-EFFECTIVE

It helps your team understand where and why you can cut costs.

##### GROWTH-ORIENTED

By streamlining spending and mitigating risk it allows room for your company to grow.

### 5W1H of building a cost management culture

#### WHO?

Companies that focus on the **future** and **growth**

#### WHAT?

Cost and **performance** management

**WHEN?  
NOW!**

#### WHERE?

**Anywhere** around the world

#### WHY?

To **determine** the resources they need to allocate and sustain their **strategic priorities**

#### HOW?

With **Z+Pack** package by Detaysoft

### How ZBB works

Identifies who spends how much on what, establishes benchmarks and cost levels



Targets extraction of non-working dollars through demand management, policy, process automation and procurement

Embeds accountability of expense with dual-ownership



Enables ongoing monitoring, controlling and intervention to sustain the cost base

Z+ Pack offers turnkey templates to implement the ZBB approach as well as user-friendly interfaces, automated calculations and dashboards on the SAP Analytics Cloud platform. With Z+Pack, we can mitigate risks, and optimize your costs and performance!

How?

### Why Detaysoft

- A top level **SAP Platinum | Global Solution Partner**
- The **only member** of United VARs in Turkey
- **20+** years of **experience**
- Deloitte Technology **Fast50 company**
- **500** skilled employees
- **10+** SAP Analytics Cloud success stories
- Experience in **20+ countries**